

Web Design Principles

Contributed by Admin
Thursday, 15 March 2007

To be accessible, web pages and sites must conform to certain accessibility principles. Most good companies be it a multinational design firm or a local Essex web design company will follow these thumb rules:

- * use semantic markup that provides a meaningful structure to the document (i.e. Web page)
- * use a valid markup language that conforms to a published DTD or Schema
- * provide text equivalents for any non-text components (e.g. images, multimedia)
- * use hyperlinks that makes sense when read out of context. (e.g. avoid "Click Here.")