

## Link Building

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Link building is a effective way of getting your site go up in rankings on search engines. You must set a particular amount of your monthly budget in link building activities like to Submit to Directory, buy contextual advertising, buying blog reviews and more. Good link building will help improve online visibility, will increase PageRank, will help you get more traffic to your website which will definitely mean more revenue and sales. It will be of maximum benefit if you buy links on sites that are more trusted and ranked higher than your site. It will boost the effect more than buying links on new sites and sites that are ranked lower to yours.